

"Alternative Research Perspectives in Business Disciplines"

2-3 December 2019, Sydney, Australia

Aims

The conference seeks to promote expanded perspectives and multi-disciplinarity within and across all business-related disciplines. To this end, the conference will explore

- Inter-disciplinary research perspectives and agendas between business-related disciplines,
- Alternative research perspectives and agendas within business-related disciplines,
- Improved solutions to major business and social problems (national and international)

that integrate all the key dimensions of such problems. In short, the conference seeks to promote the substantial conversion of well-motivated rhetoric about alternative perspectives into a persistent reality within academic theory and practice that will serve the advancement of knowledge and of society.

Conference Theme

Each conference will have a central theme concerning a pressing multi-dimensional social problem, national or international. The purposes of the theme are to focus minds on a concrete problem, to promote multi-discipline interchanges, and to combine theory and policy formation. However, it will not be compulsory for papers to address the nominated theme. All papers will be considered so long as they pertain to the overall nature of the conference as described above. For this purpose, alternative perspectives will be interpreted as (a) embracing content and method, (b) applicable both within and across disciplines, and (c) including indigenous perspectives. For 2019, the proposed theme is Corporate Social Responsibility. This is a central problem in Australia and the world, on which all business-related disciplines (management, finance, economics, accounting, marketing, law, IT, AI etc) have important contributions to make. Rarely, if ever, however, are these different perspectives brought together in a common forum for the development of more comprehensive understandings, further research and policy proposals. The theme of the succeeding conference will be discussed at the end of each annual conference.

Format

Several types of sessions are envisaged, including at least:

- (a) multi- or cross-disciplinary sessions presenting different disciplinary perspectives on the conference theme or some other major issue, and
- (b) discipline-based sessions discussing alternative perspectives within that discipline.

Depending on the number of papers, different session types may be run concurrently. Inclusivity The conference is open to all academic and professional researchers working in business-related areas or on business-related topics. For young scholars, a session for early career researchers and PhD students is envisaged.

Call for papers

If you wish to present a paper, please send an extended abstract of between 500 to 1000 words to rod.odonnell@uts.edu.au. This should explain the paper's aims, arguments, contributions, and relevance, if any, to the central conference theme. All submissions will be reviewed for quality, with respondents notified of acceptance or non-acceptance within three weeks.

Key dates

Revised expected paper acceptance/non-acceptance notification date: Monday 7 October

Revised Registration window: Tuesday 8 October – Monday 4 November.

Submission Deadline: 23 September 2019